# Annual Report 2013





# **Message From Our President**

In 2013, i-Trek went from an idea to an entity. Since our inception on October  $2^{nd}$ , 2013 we have been moving fast. Our team of volunteers has been working hard to build i-Trek into a non-profit we can all be proud of.

In our first three months we achieved the necessary, formal paperwork, secured a logo and website and building our team. We also had some excitement. In November, we appeared on a Baltimore Local Radio show, attended two college fairs and accepted applications for our first Trekker applicants.



Our success is only possible because of the contributions we receive from our volunteers and donors. It's exciting to think where we will be next year with your continued support.

Thanks for your support,

Niaja Farve

#### Mission

In order to address the lack of diversity among STEM degree recipients (Science, Technology, Engineering and Math), i-Trek (I Turn Research into Empowerment and Knowledge) has developed a platform that aims to provide underserved and underrepresented students with the skills and resources necessary to succeed in STEM undergraduate and graduate degree programs. The underrepresented and underserved communities include students of lower income, women, and minorities who often face obstacles in obtaining equal support or access to the resources required for success in STEM. It is through community outreach and the Trek Mentorship Program that i-Trek aims to encourage a higher level of interest in STEM and create a pipeline for increased participation in those areas of study.



Accomplishments

#### **Balance Sheet**

2013 Balance Sheet Summary	
Assets	\$10,000
Liabilities	\$32
<b>Total Net Assets</b>	\$9,968



# **Strategy Information.**

For our three months of existence in 2013 we saw 100% of our income from individual donations. In 2014 we plan to diversify our fundraising efforts with grants, individual donations and sponsorships. With the upcoming Trek we will plan to raise at least an additional \$10,000 for the 2014 year.

## Your Donation is More Important Than Ever.

i-Trek depends on donations to support the mission. Although our overhead is low because we are run by volunteers, we need funds to operate. **To make a donation please visit** http://www.i-trek.org/sponsors/donate/

### Volunteer and Make a Difference.

We would be nothing without our volunteers. Everyone on the i-Trek team donates his or her time so that all of our funding can go directly towards our mission. Volunteers are divided into four committees:

- Management
- Treks
- Fundraising
- Public Relations

## **Looking Forward.**

We have big goals for 2014 including:

- **Finance:** We expect to increase funding by 10% through online donations, grants, and sponsors to prepare for our upcoming Trek in 2014.
- **Trek:** In 2014, we expect to have our pilot Trek with six students and one mentor.
- **Notable Upcoming Events:** In 2014, we plan to implement STEM kits with K-12 students in an attempt to increase the STEM pipeline through outreach in the greater Boston community.



I Turn Research into Empowerment and Knowledge